Message Text

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ATHENS FOR RTDO

E.O. 11652: N/A TAGS: BTIO, SY

SUBJECT: PROPOSAL FOR JOINT VENTURE TO PRODUCE CARBON PAPER IN A SYRIAN FREE ZONE FACTOR FOR DOMESTIC CONSUMPTION AND REGIONAL EXPORT

1. A CONSORTIUM OF SYRIAN BUSINESSMEN, REPRESENTED BY ENGR. NAZIR TEYLOUNI (P.O. BOX 2801, DAMASCUS) SEEKS JOINT VENTURE WITH AN ESTABLISHED U.S. FIRM TO ESTABLISH A FACTOR FOR PRODUCTION OF CARBON PAPER. THE SYRIAN SIDE HAS AVAILABLE U.S. DOLLARS 650,000 CAPITAL AND ARE PREPARED TO ENTER INTO A JOINT VENTURE ON ONE OR THE OTHER OF THE FOLLOWING TERMS:

(A) FIFTY PERCENT CAPITALIZATION EACH TO THE SYRIAN AND U.S. PARTNERS: OR.

(B) THE SYRIAN PARTNERS MAY CAPITALIZE THEIR CONTRIBUTION OF LAND, BUILDING, FURNITURE, INSTALLATION OF WATER AND ELECTRICITY, SUPPLY OF RAW MATERIAL AND CERTAIN CONTINUING LOCAL EXPENSES. THE U.S. FIRM WOULD UNCLASSIFIED

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CAPITALIZE EQUIPMENT, LICENSE AND TECHNOLOGY.

2. THE PLANT WOULD BE LOCATED IN ONE OF THE SYRIAN FREE ZONES (MOST LIKELY ADRA 40 KMS. NORTH OF DAMASCUS). EXPECTED PRODUCTION ONCE PLANT COMES ON STREAM WOULD BE 2,000,000 M2 ONE-TIME CARBON PLANT, AND 2,000,000 M2 TYPEWRITER (SEVERAL TIME)

CARBON PAPER. (PLANT CAPACITY SHOULD BE AT LEAST TWICE THE ABOVE FIGURES GIVEN CONSORTIUM'S ESTIMATE OF POSSIBLE MARKET.) A NIMIMUM OF TWENTY PERCENT OF PRODUCTION WOULD BE IMPORTED INTO SYRIA AGAINST 30 PERCENT CUSTOMS DUTY. THE REMAINDER WOULD BE EXPORTED TO SURROUNDING STATES.

3. THE FOLLOWING INFORMATION HAS BEEN PROVIDED BY MR. TEYLOUNI WITH THE REQUEST THAT IT BE REGARDED AS PROPRIETARY INFORMATION NOT TO BE PUBLISHED IN PUBLICLY-AVAILABLE MEDIA. ADDRESSEES MAY MAKE INFORMATION AVAILABLE TO INTERESTED FIRMS.

CONSUMPTION FOR SYRIA IN 1975 (LATEST FIGURES AVAILABLE) FOR ONE-TIME CARBON PAPER WAS ONE MILLION SQUARE METERS AND FOR SEVERAL-TIME CARBON PAPER ALSO ONE MILLION SQUARE METERS. AVERAGE RETAIL PRICE FOR SEVERAL-TIME CARBON PAPER IN SYRIA IS SL 2.00 PER SQUARE METER (PELIKAN OR KORES), WHILE C AND F PLUS CUSTOMS COST FOR SAME PRODUCT IS SL 0.65 PER SQUARE METER. (U.S. DOLLAR ONE EQUALS SL 3.90.) COST IN JORDAN AND ARABIAN PENINSULA COUNTRIES IS EVEN HIGHER.

4. ADDRESSEE POSTS (IN ADDITION TO USDOC) REQUESTED MAKE THIS INFORMATION AVAILABLE TO US FIRMS WHICH MAY HAVE INTEREST. MURPHY

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